

Tailoring Risk Management to Fit Your Farm

San Luis Obispo Agenda

Module	Module Time	Topic Time	Topic	Presenter(s)
Introduction and Overview	8:30 - 9:05 (35 mins)	8:30 - 8:45 (15 mins) 8:45 - 9:05 (20 mins)	Introduction to Workshop Training overview/ Assessments	UCCE - Mark Gaskel Marcie Rosenzweig, FACTS
1: Family & Personal Risk	9:05 - 9:45 (40 mins)	9:05 - 9:25 (20 mins) 9:25 - 9:45 (20 mins)	Family & Personal Risk Succession Planning as Risk Mgmt Tool	Marcie Rosenzweig, FACTS California Farmlink - invited
2: Financial Risk	9:30 - 10:15 (35 mins)	9:30 - 9:55 (35 mins)	Financial risk overview	Marcie Rosenzweig, FACTS
3: Production Risk	10:15 - 10:50 (35 mins)	10:15 - 10:25 (10 mins) 10:25-10:35 (10 mins) 10:35 -10:50 (15 mins)	Production Risk assessment The crop insurance cycle - Kinds available to this group. How to find an agent Non-insured crop assistance program (NAIP) & Disaster relief	Marcie Rosenzweig, FACTS Crop Insurance person -Invited Jennifer Anderson, FSA
Break	10:50 - 11:05 (15 mins)			
4: Marketing Risk	11:05-11:35 (30 mins)	11:05 - 11:15 (10 mins) 11:15 - 11:25 (10 mins) 11:25 - 11:35 (10 mins)	Marketing Risks Contracting Channel Strategy	David Visher, FACTS David Visher, FACTS David Visher, FACTS
5: Legal & Regulatory Risk	11:35-12:25 (50 mins)	11:35 - 11:45 (10 mins) 11:45 - 12:05 (20 mins) 12:05 - 12:25 (20 mins)	Legal & Regulatory Risks Legal Risk - Employees Regulatory Risk - by area	Marcie Rosenzweig, FACTS
Wrap-up	12:25-12:30 (5 mins)		Wrap-up	UCCE Mark Gaskel

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UCCE San Luis Obispo County
2156 Sierra Way, Suite C
San Luis Obispo CA, 93401
(805) 781-5940
e-mail: cesanluisobispo@ucdavis.edu

UCCE Santa Barbara County
305 Camino del Remedio
Santa Barbara, CA 93110
(805) 692-1730
e-mail: cesantabarbara@ucdavis.edu

Santa Maria Office
624 W. Foster Rd, Ste A
Santa Maria, CA 93455
(805)934-6240



California Farmlink
PO Box 2224
Sebastopol, CA 95472
(707) 829-1691
info@californiafarmlink.org
www.californiafarmlink.org



CAFF -Community Alliance With Family Farmers
PO BOX 363
Davis, CA 95617
(530) 756-8518
info@caff.org
www.caff.org



Central Coast RC & D
545 Main Street, Suite B-1
Morro Bay, CA 93442
Phone: 805-772-5623
<http://www.centralcoastrcandd.org/>



USDA Service Center
65 Main St, Ste 106
Templeton, CA 93465
(805) 434-0398



University of California Small Farm Program
One Shields Avenue
Davis, CA 95616
(530) 752-8136
sfcenter@ucdavis.edu
www.sfc.ucdavis.edu