

Tailoring Risk Management to Fit Your Farm

Fresno Agenda

Module	Module Time	Topic Time	Topic	Presenter(s)
Introduction and Overview	8:30 - 9:05 (35 mins)	8:30 - 8:45 (15 mins) 8:45 - 9:05 (20 mins)	Introduction to UCCE Risk Management programs and this Workshop Training overview/ Assessments	UCCE - Steve Sutter Marcie Rosenzweig, FACTS
1: Family & Personal Risk	9:05 - 9:45 (40 mins)	9:05 - 9:25 (20 mins) 9:25 - 9:45 (20 mins)	Family & Personal Risk Succession Planning as Risk Mgmt Tool	Marcie Rosenzweig, FACTS Reggie Knox - California Farmlink
2: Financial Risk	9:30 - 10:15 (35 mins)	9:30 - 9:55 (35 mins)	Financial risk overview	Marcie Rosenzweig, FACTS
3: Production Risk	10:15 - 10:50 (35 mins)	10:15 -10:25 (10 mins) 10:25-10:35 (10 mins) 10:35 -10:50 (15 mins)	Production Risk assessment The crop insurance cycle - Kinds available to this group. How to find an agent Non-insured crop assistance program (NAP) & Disaster relief	Marcie Rosenzweig, FACTS Crop Insurance person -TBA FSA unconfirmed
Break	10:50 - 11:05 (15 mins)			
4: Marketing Risk	11:05-11:35 (30 mins)	11:05 - 11:15 (10 mins) 11:15 - 11:25 (10 mins) 11:25 - 11:35 (10 mins)	Marketing Risks Contracting Channel Strategy	David Visher, FACTS David Visher, FACTS David Visher, FACTS
5: Legal & Regulatory Risk	11:35-12:25 (50 mins)	11:35 - 11:45 (10 mins) 11:45 - 12:05 (20 mins) 12:05 - 12:25 (20 mins)	Legal & Regulatory Risks Legal Risk - Employees Regulatory Risk - by area	Marcie Rosenzweig, FACTS
Wrap-up	12:25-12:30 (5 mins)		Wrap-up	UCCE - Steve Sutter

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