

Tailoring Risk Management to Fit Your Farm

Camarillo Agenda

| Module | Module Time | Topic Time | Topic | Presenter(s) |
|---------------------------------------|--------------------------------|---|--|---|
| Introduction and Overview | 8:30 - 9:05 (35 mins) | 8:30 - 8:45 (15 mins) 8:45 - 9:05 (20 mins) | Introduction to Workshop Training overview/ Assessments | UCCE - Ben Faber Marcie Rosenzweig, FACTS |
| 1: Family & Personal Risk | 9:05 - 9:45 (40 mins) | 9:05 - 9:25 (20 mins) 9:25 - 9:45 (20 mins) | Family & Personal Risk Succession Planning as Risk Mgmt Tool | Marcie Rosenzweig, FACTS California Farmlink - invited |
| 2: Financial Risk | 9:30 - 10:15 (35 mins) | 9:30 - 9:55 (35 mins) | Financial risk overview | Marcie Rosenzweig, FACTS |
| 3: Production Risk | 10:15 - 10:50 (35 mins) | 10:15 -10:25 (10 mins) 10:25-10:35 (10 mins) | Production Risk assessment The crop insurance cycle - Kinds available to this group. How to find an agent Non-insured crop assistance program (NAIP) & Disaster relief | Marcie Rosenzweig, FACTS Crop Insurance person -Invited |
| Break | 10:50 - 11:05 (15 mins) | | | Jennifer Anderson, FSA |
| 4: Marketing Risk | 11:05-11:35 (30 mins) | 11:05 - 11:15 (10 mins) 11:15 - 11:25 (10 mins) 11:25 - 11:35 (10 mins) | Marketing Risks Contracting Channel Strategy | David Visher, FACTS David Visher, FACTS David Visher, FACTS |
| 5: Legal & Regulatory Risk | 11:35-12:25 (50 mins) | 11:35 - 11:45 (10 mins) 11:45 - 12:05 (20 mins) 12:05 - 12:25 (20 mins) | Legal & Regulatory Risks Legal Risk - Employees Regulatory Risk - by area | Marcie Rosenzweig, FACTS |
| Wrap-up | 12:25-12:30 (5 mins) | | Wrap-up | UCCE Ben Faber |

LOCAL SPONSORS FOR YOUR CAMARILLO WORKSHOP ARE



UCCE Ventura County
669 County Square Drive, #100
Ventura, CA, 93003-5401
(805) 645-1451
e-mail: ceventura@ucdavis.edu



California Farmlink
PO Box 2224
Sebastopol, CA 95472
(707) 829-1691
info@californiafarmlink.org
www.californiafarmlink.org



CAFF -Community Alliance With Family Farmers
PO BOX 363
Davis, CA 95617
(530) 756-8518
info@caff.org
www.caff.org



Central Coast RC & D
545 Main Street, Suite B-1
Morro Bay, CA 93442
Phone: 805-772-5623
<http://www.centralcoastrcandd.org/>



USDA Service Center
65 Main St, Ste 106
Templeton, CA 93465
(805) 434-0398



Ventura County Certified Farmers' Market Assn
(805) 529-6266
vccfm@msn.com
www.vccfarmersmarkets.com



Gold Coast SBDC
400 E. Esplanade Dr. Suite 301
Oxnard, CA 9303
(805) 278-1454
Email: amagana@vedc.org